

# Sample Press Release

Listed below are several options for your press release to local newspapers and church bulletins. If you are hosting Captive Free, please use section A and choose option 1, 2, or 3. If you are hosting an international team, please use section B and choose option 1, 2 or 3 and the correct team name.

The paragraph titled "Additional Information about Youth Encounter" is optional and may be included at the end of any press release as space or word limit allows. Photos, names, and biographies of team members may also be added to any press release.

## SECTION A - CAPTIVE FREE (NATIONAL TEAMS)

1. Captive Free, a relational music ministry team sponsored by Youth Encounter, will be performing at **(YOUR CHURCH)** in **(YOUR CITY)** on **(DAY)**, **(DATE)**, at **(TIME)**. People of all ages are invited to an inspiring time of Christian music and personal sharing.

2. All are invited to an experiential worship service led by Captive Free at **(YOUR CHURCH)** in **(YOUR CITY)** on **(DAY)**, **(DATE)** at **(TIME)**. Captive Free, a relational music ministry team sponsored by Youth Encounter, ministers in churches, schools, assisted living homes, detention centers, and Christian youth conferences across the country.

3. An event for the whole community is being sponsored by **(YOUR CHURCH)** in **(YOUR CITY)**. Captive Free, a relational music ministry team sponsored by Youth Encounter, will present an evening of experiential worship on **(DAY)**, **(DATE)**, at **(TIME)**. Bring a friend and join us for this faith-encouraging program of music and personal sharing.

## SECTION B- INTERNATIONAL TEAMS

1. **(TEAM NAME)**, a relational music ministry team sponsored by Youth Encounter, will present an interactive program of cross-cultural Christian music and personal sharing at **(YOUR CHURCH)** in **(YOUR CITY)** on **(DAY)**, **(DATE)**, at **(TIME)**. **(TEAM NAME)** ministers in communities throughout the U.S. and **(COUNTRY/COUNTRIES)**.

2. All are invited to **(YOUR CHURCH)** in **(YOUR CITY)** on **(DAY)**, **(DATE)**, at **(TIME)** for a global worship experience led by **(TEAM NAME)**. **(TEAM NAME)**, a relational music ministry team sponsored by Youth Encounter, ministers in churches, schools, assisted living homes, detention centers, hospitals, and orphanages in the U.S. and **(COUNTRY/COUNTRIES)**.

3. A cross-cultural event for the whole community is being sponsored by **(YOUR CHURCH)** in **(YOUR CITY)**. **(TEAM NAME)**, a relational music ministry team sponsored by Youth Encounter, ministers in communities throughout the U.S. and **(COUNTRY/COUNTRIES)**, and will present an evening of worship and personal sharing on **(DAY)**, **(DATE)**, at **(TIME)**.

## INTERNATIONAL TEAM NAMES

Cross Fire to Africa (Ghana and Nigeria) and the United States

Rainbow of Promise to India, Nepal and the United States

New Vision to Australia, New Zealand and the United States

Watermark to Denmark and the United States

## INFORMATION ABOUT YOUTH ENCOUNTER

Youth Encounter is a Christian non-profit organization that partners with Christian communities to strengthen their youth ministry. Annually, Youth Encounter facilitates over 200,000 encounters with Christ all over the world and shares the Gospel with over 15,000 youth through its event ministry.

Go to [www.youthencounter.org](http://www.youthencounter.org) to find out more about Youth Encounter and its ministries.